

Supply of artwork packs

In order to prepare the artwork for the selected product we have a digital drawing of the cutter guide / working drawing of every product available. This drawing of the cutter guide in EPS format clearly indicates measurements and positioning of the different elements of the selected product. Based on this information you can prepare and position the artwork (we kindly request you not to change the name and colour of the cutter-guide).

Our graphics department works the following software programs:

Indesign CS4

Quark X-Press 7.0

Adobe Illustrator CS4

Adobe Photoshop CS4

Older versions of the above programs are also available.

We prefer receiving a PDF along with an EPS file. Please pay attention to the following points when supplying these:

- Make sure the cutter guide received was entered in the file.
- Leave room for overlap if texts and illustrations are printed in PMS colours in order to prevent creation of white edges.
- Place the texts in contours / outlines.
- Draw up all black texts and surfaces in 100% black and set the black to 'overprint'.
- Send the artwork also in EPS format. When sending an .EPS document (encapsulated postscript file), it is essential to state the software-programme and version in which it has been prepared. Conversion problems may occur between files original Freehand files and Freehand files saved as .eps and subsequently opened in Adobe Illustrator. Moreover, it appears that pdf-files do not show an unambiguous image in these cases.
- Before sending us your artwork, we recommend you fold and glue a model of the package to assess the total 3-dimensional design for correctness.
- If there is some doubt with regard to the way of folding and gluing/sealing, or if the artwork is reproducible, may we recommend to contact our design department. Check the artwork carefully before despatch!

Your digital documents can be supplied on CD-ROM or DVD, or by e-mail. Data transfer can also be done via an FTP server.

After receipt of the digital material our graphic department checks the artwork on the above things.

Follow-up procedure

We will subsequently create a production PDF and if necessary a cromalin. If production can be started by approval of a PDF, you will first receive our order confirmation, in two copies, after you have informed us that you have approved the PDF. If a cromalin is required, we will send it to you along with the order confirmation in two copies. One copy of the order confirmation and the cromalin must be signed by an authorised person and returned to us. Once all conditions have been met, production will begin immediately.