

Technical information for preparation of the artwork for printing of a tissue box

Artwork tissue box

In order to prepare the artwork for the tissue box we have a digital drawing of the cutter guide / working drawing of every model available. This drawing of the cutter guide in EPS format clearly indicates measurements and positioning of the different elements of the tissue box. Based on this information you can prepare and position the artwork for the tissue box.

Take good note of the following points in preparation of the artwork:

- Make sure that no artwork is positioned on the glue surfaces. In the digital document and on the drawing white areas show which surfaces are glue surfaces.
- The artwork should be designed with "bleed" in order to avoid white borders during cutting of the board. This means that the coloured surfaces must extend over the cut-out markings (see example in the drawing of the cutter guide). Make sure that the artwork for the sides is printed on the side flaps to create an attractive connection. The folding method is shown in the "Folding Model" PDF document and a film on folding is available.
- All elements of the artwork have to be prepared either in RGB colours. The Easytissue® Box is printed digitally (RGB). As a result, it is not possible to print with PMS colours (Pantone Matching System) or with CMYK colours.
- Place the texts in contours / outlines.
- Before sending us the artwork, we strongly recommend that you fold and glue a model of the tissue box to check the total design and final artwork in 3-dimensions. The folding method is shown in the "folding" PDF document and there is a film about folding on our website.
- If there is some doubt with regard to the way of folding and gluing/sealing, or if the artwork is reproducible, may we recommend to contact our design department. Check the artwork carefully before despatch!

Follow-up procedure

After receipt and checking of the ready-to-print pdf we shall send you an order confirmation in duplicate. One copy of the order confirmation has to be returned to us duly signed. When all conditions have been met we shall commence with production immediately.

We prepare ready-to-print PDF

- Send artwork by mail, CD-rom or FTP.
- Prepare the full artwork in Adobe Illustrator, QuarkXPress or Indesign
- Send artwork also in EPS format. When sending an .EPS document (encapsulated postscript file), it is essential to state the software-programme and version in which it has been prepared. Conversion problems may occur between files original Freehand files and Freehand files saved as .eps and subsequently opened in Adobe Illustrator. Moreover, it appears that pdf-files do not show an unambiguous image in these cases.
- Send all illustrations together with the artwork (minimum 300 Dpi).
- Place the texts in contours / outlines.
- **Check the artwork carefully before despatch! (overlap, keeping gluing surfaces clear, texts in contours, and no artwork is positioned on the glue surfaces and good connection for the sides of the box)**

We shall prepare a ready-to-print pdf if necessary. If production may proceed after approval of the pdf, you will receive the order confirmation only after we have been informed by you about acceptance of the pdf. One copy of the order confirmation has to be returned to us duly signed. When all conditions have been met we shall commence with production immediately.